

FOR IMMEDIATE RELEASE

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Teknoflor® Offers Dramatic Discounts for Essential Businesses

Milwaukee, WI, March 31, 2020- Teknoflor announces that it has dramatically reduced prices on first quality sheet products to assist with FEMA contractors and related essential service providers to ensure the accessibility and availability of resilient products for use in temporary care facilities related to COVID-19.

Teknoflor has over two-million square feet of this highly discounted, first-quality sheet material in inventory and ready to ship from \$9.99 to \$15.99 per square yard. These sheet vinyl products are typically offered at \$30.00 or more per square yard.

Teknoflor is focused on making sure high-performance, proper flooring material that aids in infection control, cleanability and slip resistance is available for this unprecedented and ever-changing situation. Our company hopes this discount will further the contribution to the healthcare-built environment.

“At HMTX Industries and Teknoflor, we are passionate about helping our communities and our country combat this unprecedented situation that is COVID-19,” said Jeff Collum, President and CEO of Teknoflor. “We hope that offering our first-quality, inventoried material at highly discounted pricing will help accelerate the speed at which these temporary facilities are built and ease any financial constraints that may come with them.”

Teknoflor continues to explore every possibility to support our community as it combats COVID-19. For more information on this initiative, please reach out to your local Teknoflor representative found at Teknoflor.com/sales

About Teknoflor

Teknoflor is a major manufacturer and distributor of high-performance flooring products with a strong focus on Healthcare, Senior Care, Government, Corporate, Hospitality, Retail and Education environments. Teknoflor supplies floors that provide durability and state-of-the-art technology with a strong emphasis on no-wax, no-buff commercial resilient flooring including heterogeneous and homogeneous sheet vinyl, tiles and planks, and non-vinyl flooring. You can find more information at teknoflor.com

About HMTX Industries

HMTX Industries is a global new materials flooring company and a leader in LVT manufacturing whose brands service a diverse cross-section of the construction marketplace. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family includes Halstead in North America, the leading supplier of LVT to The Home Depot; Metroflor, its signature residential brand in North America; Teknoflor, its focused healthcare and institutional brand; Aspecta, its high-end global contract brand for architects and designers; as well as Vertex, the foundation of the international supply chain for HMTX.